

# BIOGRAPHY

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## dr. anna rona catherine hoyle

**Born Naarm / Melbourne, 1969.**

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Anna Hoyle is a Naarm / Melbourne multiple award winning artist. She recently completed a PhD in Fine Art at Victorian College of the Arts. Her creative practice and dissertation researched the interplay and aesthetics of commodified cultures of language and its influence on self help, greenwash and consumerism.

She won the prestigious 2022 National Works on Paper at the Mornington Peninsula Regional Gallery for her collection of gouache paintings that was precursor to this research.

She also won The Robert Jacks Prize for Drawing 2004, Bendigo Gallery, The Darebin La Trobe Art Award in 2010, the Kedumba Drawing award in 2006, and the Banyule Art Prize in 2004, and has been consistently shortlisted for other prestigious art prizes in Australia for the past twenty years.

Anna majored in Printmaking as an undergraduate student and has always used both image and text in her artwork in a predominantly graphic manner. Her painting practice has recently settled comfortably into two distinct but very related streams of humorous image and text based art: her 'useless book painting' practice (characterised by small scale painted book covers around mostly social / existential issues) and her strident gouache and acrylic painting and animation, (characterised by large-scale multi panel paper installations).

Subversive critique and often black humour with wordplay is her way to reconcile a mix of existential and environmental anxieties that characterise late capitalist culture.

"My image and text based artwork builds on my longstanding interest in phrases inspired by self-help, wellness and advertising trends in consumer culture. I love to paint overwhelmingly busy, imaginative extensions of such societal interests, related objects and ridiculous mashups consumerisms persuasive words and slogans."

She is a continuing lecturer in Colour Studio, Imagery in Graphic Design and Image and Text subjects within Design and Production at VCA, Faculty of Fine Art and Music, The University of Melbourne under Head Professor John Warwicker of London's Tomato Studio. She co-designed many of the subjects she team teaches with other leading Melbourne artists and designers.

Anna also designed and facilitated Public and Education Programs (part-time) at The National Gallery of Victoria for fourteen years between 2005-2019.

Anna Hoyle's work is in the collections of The National Gallery of Australia, Artbank, University and regional gallery collections in NSW, QLD and Victoria.

**@annahoyleactivatedart** / shows my current art and text based painting +animations + PhD research (2022-5)

**@annahoyleart** / shows my 'useless books' painting practice (2015-2026).

**<https://www.annahoyle.com/>** shows both practices